



HOME BUILDERS ASSOCIATION NEWS

May 2020

President's Letter

As we start the transition for opening operations for our association, I wanted to take a moment to thank our members, Executive committee, Mark Nix and Cheryl Floyd.

The Board is now researching necessary changes to the way we conduct our meetings. Any suggestions you may have would be greatly appreciated.

Please continue to keep our country, our members and our association in your prayers. Thank you for YOUR continued support.

One Vision.....One Voice

Eric Blackburn 2020 President of HBA of the Greater Pee Dee

General Membership Meeting

Canceled until further Notice

2020 HBA SCHOLARSHIP APPLICATIONS Due by JUNE 30

Type of Aid: Scholarship to Accredited Institution of Higher Education

Amount of Award: \$4000 in Scholarships awarded by Scholarship Committee upon approval of The HBA Board of Directors. In person Interviews may be required.

Criteria for Eligibility: The Scholarship is awarded to members in good standing of the Home Builders Association of the Greater Pee Dee, their children, or HBAPD employees and their children, to assist those children in their pursuit of a post secondary degree.

Scholarship applicants must submit the following:

- Send a letter requesting consideration with GPA and your primary focus of Study.
- A copy of high school or college/university transcript.
- Parents/Family Relationship to Home Building Industry and Association.
-

Mail to: Home Builders Association P O Box 13494 Florence, SC 29504

2020 Calendar of Events

HBA Greater Pee Dee

June

- 2 Proof Tour of Homes Book
- 3 Golf Committee Meeting 12 Noon
The Palmetto Room
- 9 HBA Board of Directors
HBA Office @ 12 Noon
The Palmetto Room
- 18 General Membership Meeting
The Palmetto Room
12 Noon
- 25 **Golf Tournament**
Hartsville Country Club
4 Man Captain's Choice
12 Noon

20-21 Tour of Homes

27-28 Tour of Homes

July

- 14 HBA Board of Directors
HBA Office @ 12 Noon
- 23 General Membership Meeting
12 Noon @ The Palmetto Room

August

- 11 HBA Board of Directors
HBA Office @ 12 Noon
- 20 General Membership Meeting
12 Noon @ The Palmetto Room

ECONOMIC HOPES AND CONCERNS AS STATES REOPEN



Executive Directors Thoughts and Notes:

The HBA office is still at work for you. Although we are not always in the “official” office, we are working from home.

Thank you to our local governments who continue to support our communities. All Building Departments are doing permitting, plan review, and inspections.

In the wake of declining new confirmed virus cases, many states are moving to phased reopening of local economies. This is a key moment to prove that economic activity can occur while also limiting the spread of the virus through less intense mitigation efforts. The country faces a public health and economic crisis, and the economic challenge can only be engaged by allowing businesses to operate again.

However, the housing market is offering some possible hints of a future rebound, with mortgage application data posting four weeks of gains. While applications are 10% lower than a year ago, these data match anecdotal evidence indicating that buyer traffic improved in housing markets in recent weeks. Unlike other kinds of economic transactions, a home purchase delayed is often not a home sale lost. People move for a variety of reasons, including changes in household size and structure. This is important because it implies that housing is a sector that can lead an eventual recovery.

My Speculative Changes to Come:

- ❖ Due to the lockdowns and changing homeowner preferences, expect a demand for remodeling projects that enable existing homes to incorporate more space for home offices and exercise equipment.
- ❖ Due to Multi-Family Living in Metropolitan Cities, A turn towards Single Family Homes on individual lots.
- ❖ A decrease in product costs from Asian Countries, as they continue to rebound from negative health crisis data.
- ❖ Expect a high demand for NEW Construction Homes as relocations occur from the return of manufacturing jobs to the south.

Stay safe and as my husband says ALL THE TIME “Use GOOD Judgment”.

With all my love.....Cheryl Floyd

Home Builders Association of the Greater Pee Dee

2020 Tour of Homes

June 20th - 21st & June 27 & 28

Advertising Opportunities

6000 Thousand copies of the Tour of Homes Booklet Distributed to the
Dee Counties!

Public in 4 Pee
All Homes are located in

the Pee Dee and Represent all price ranges

SIZE	COLOR	COST	MEASUREMENTS
Full Page	Full color	\$1000 *	7.5" X 9.6"
1/2 Page	Full color	\$ 600 *	7.5" x 4.8"
¼ Page	Full color	\$ 350 *	Vertical 3.7" x 4.8"
Inside Front /Back Covers		\$1300 *	7.5" X 9.6"
Back Cover	Full color 	\$1500 *	7.5" X 9.6"

Staff will help you design an ad for an additional Fee of \$100
Non HBA Members may place ads for an additional \$300 per AD.

Sponsorship Opportunities

GOLD Sponsorship \$2000 (6)

- First right of refusal for following year
- **One full page Ad in Tour of Homes Book**
- Logo on all media advertising (Print, TV & Every Tour of Homes Identification Sign
Located at Entry of Participating Homes

- 1) **ABC Supply**
- 2) **Darryl Hall Homes**
- 3) **Finklea Law Firm**
- 4) **Anderson Brothers Bank**
- 5) **Dominion Energy**
- 6) **Air Solutions**

Silver Sponsorship \$1000

- First right of refusal for following year
- **1/2 page Ad in Tour of Homes Book**
- **Present Awards to Tour Participants**

1) **Builders FirstSource**

Shirt Sponsorship \$1500 (1)

- First right of refusal for following year
- Logo on all Tour of Homes Shirts
- Sole Sponsorship

1) **Finklea Law Firm**

2020 Tour of Homes Participants

Bean Builders LLC	Natasha Byrd	Summergate
Bean Builders LLC	Natasha Byrd	The Colony
Brian Casey Construction	Brian Casey	Wessex
Darryl Hall Homes	Darryl Hall Homes	Kings Gate
Doulaveris Builders	William Doulaveris	Wedgewood
Doulaveris Builders	William Doulaveris	The Colony
Doulaveris Builders	William Doulaveris	Windsor Forrest
Doulaveris Builders	William Doulaveris	Oak Pointe
Dowling Homes	Teddy Dowling	Forrest Lake Shores
Dowling Homes	Teddy Dowling	Windsor Forrest
Dowling Homes	Teddy Dowling	West Brook
GBD Construction	Ken Dowling	Kenswood
Great Southern Homes	Lynn Kelly	The Grove
Great Southern Homes	Lynn Kelly	Wild Bird Run
Hopkins Builders	Louie Hopkins	Windsor Forrest
Hopkins Builders	Louie Hopkins	The Colony
Hopkins Builders	Louie Hopkins	Cedar Creek
Hopkins Builders	Louie Hopkins	Hampton Pointe
Moore Builders	Toney Moore	Waverly Woods
MWS Construction	DeWitt Sturkie	Spring Haven
MWS Construction	Wayne Sturkie	Spring Haven
MWS Construction	DeWitt Sturkie	Saddlewood-Hartsville
MWS Construction	DeWitt Sturkie	Claussen Commons
MWS Construction	DeWitt Sturkie	Burkhem Subdivision-Hartsville
Professional Builders	Junior Lawhon	Wentworth Hall
Riverbend Builders	Ken Gibson	Hartsville

Thanks to all Tour of Homes Sponsors and Advertisers



Home Builders Association of the Greater Pee Dee
Annual Golf Tournament
THURSDAY, June 25th

Benefiting: Home Builders Association Scholarships
Hartsville Country Club
 12:00 PM-Shot Gun Start



Lunch provided by
 IKD 11 AM
Dinner provided by
 Southeastern Insurance
 Consultants, LLC 5 PM



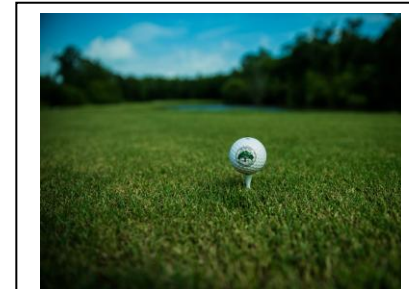
Un-Manned Hole Sponsors \$100.00
 Manned Hole Sponsors \$50.00
Team & Un-Manned Hole Sponsor Combination \$400.00
Team & Manned Hole Sponsor Combination \$350.00
 Team Only \$300

**AWARDS, PRIZES AND HOSPITALITY
 AFTER LAST PERSON HAS FINISHED**

Hole Sponsor SIGNAGE Name _____

Team Sponsor _____
 Player 1 _____
 Player 2 _____
 Player 3 _____
 Player 4 _____

Captain's Choice, USGA \$\$\$ Prizes Awarded
\$20: 2-Mulligans, 1-Red Tee, 1-String
 *****RAIN DATE Wednesday, July 23 *****
 E-mail to Cheryl@hbapd.com or Call/Text 843-250-5885



Please Support the Home Builders Association Golf Tournament....

Thus Supporting Scholarships for our young Adults.

Listed below are some past Recipients

2010

Henry Carter Stokes III	Clemson University
Lauren Thompson	Clemson University

2011

Brittany Lawson	Francis Marion University
Kirby Register	Francis Marion University

2012

Lyra Ashlyn Eaddy	Flor-Dar Tech University
Chelsea Tisdale	Flor-Dar Tech University

2013

Alexa Hall	Clemson University
Brinson Laliberte	The Citadel

2014

Kara Papeo	Francis Marion University
Grant Heustess	Clemson University

2015

Kara Papeo	Francis Marion University
Alexa Hall	Clemson University
Catherine Cross	Wofford University

Victoria Papeo
 2016

Kara Papeo
 Jordan Baxley
 Leona Cromer

2017

Jacob Finklea
 Hal Howle
 H D Stone

2018

Stone Godbold
 Adam Lane
 Jordan Baxley

2019

Harry Cook, III
 Austin Moore
 Addison Singletary
 Adam Lane

Clemson University

Francis Marion University
 Univ of South Carolina
 Flor-Dar Tech University

Francis Marion University
 Coker College
 The Citadel

Univ of South Carolina
 Francis Marion University
 Univ of South Carolina

Francis Marion University
 Francis Marion University
 Univ of South Carolina
 Francis Marion University